

Six-Step Process to Incorporate Natural Capital

By following a six- step process outlined by 'Leaders for Nature' network, companies can incorporate natural capital into their core businesses and accomplish net positive impact on biodiversity and ecosystems.

Leaders for Nature-India, will guide its member companies through every step of this process, offering knowledge & training, hands-on project support and inspiration to professionals, giving them a safe space to collaborate.

The Six Steps to Incorporate Natural Capital:

1. Identify your company's impacts and dependencies on natural capital
2. Assess your company's business risks and opportunities
3. Measure and report
4. Take action on natural capital based on steps 1-3
5. Integrate into your business strategy
6. Engage and jointly realize the transition towards a green and sustainable economy

Members of Leaders for Nature - Global



IUCN, International Union for Conservation of Nature, is the world's oldest and largest global environmental organisation. IUCN helps the world find pragmatic solutions to environment and development challenges by bringing together governments, civil societies, NGOs, business leaders and scientists. The Union's work is supported by 1,200 member organisations including 200+ government organisations and almost 1,100 scientists in some 160 countries.

Leaders for Nature was founded by the IUCN NationalCommittee of the Netherlands (IUCN NL) in 2005.

For more information

Please visit our website:
www.leadersfornature.com

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Incorporating Natural Capital into Core Business



Why Natural Capital Matters?

Natural Capital, comprises of different forms of nature, which provide varied eco-system services to the people at large and businesses, all across the Globe. This includes living forms of nature-such as fish stock ; non living forms – such as underground mineral resources.

Availability of natural resource based products and services is essential to the success of any business. With millions of companies depending on it, our earth’s natural capital forms the basis of our global economy.

By incorporating natural capital in every aspect of business strategy, a company will not only secure its future supply, its license to operate, and its access to finance, but will also enhance resource efficiency and create opportunities for new products and markets. Incorporating natural capital is a business innovation that changes business processes, practices, systems and strategies, enabling you to address today’s challenges and capture tomorrow’s opportunities.



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Leaders for Nature – India

The Indian complement of a global initiative by International Union for Conservation of Nature (IUCN), Leaders for Nature – India is a joint initiative of IUCN, Confederation of Indian Industry (CII), HIVOS, and Wildlife Trust of India (WTI).

It brings together current and future corporate leaders in India to incorporate natural capital- into their core business strategy, enhancing their contribution to conservation of biological diversity and ecosystems and all-round sustainability.

Working in collaboration with Leaders for Nature, team, the business leaders will promote sustainable business practices those conserves biodiversity and safeguard future supplies of natural resources. The network 'Leaders for Nature' encourages corporate leadership, thinking beyond compliances to support greener solutions and inspire other businesses to embrace the concept of “Natural Capital”.



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Vision

By 2050 Indian businesses have implemented solutions to reduce their ecological impacts resulting in a net positive impact on natural capital, collectively creating an Indian economy that values and conserves nature.

Mission

Leaders for Nature India drives the transformation towards an Indian economy that values and conserves nature by working in partnership with front-runner companies, in upscaling innovations, new business models and solutions that integrate natural capital in the value they create, mutually benefiting business, biodiversity and society.

Benefits for Companies

- A platform to exchange and share best practices through network driven inspirational meetings.
- Increasing awareness of biodiversity and ecosystems among corporate managers.
- Access to a vast knowledge base through the worldwide IUCN network of NGOs, scientists and governments.
- Connecting companies to NGOs and projects in key countries.
- Support in improving the sustainability performance within the company and its value chains.



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Services

‘Leader for Nature’ will support its member companies in incorporating natural capital into their core businesses potentially in three key ways.

Inspiration

Inspiration is a key driver for innovative solutions. By sharing best practices, listening to expert speakers and talking to people that share the same passion, our Leaders for Nature member companies will be inspired to take action.

Knowledge & Training

Leaders for Nature will offer ‘in-company’ sessions and trainings to strengthen individual company efforts, and need based programs aimed at supporting flagship projects and collaborations.

Project Support

Each Leaders for Nature company will have a trained team of dedicated Employees, working on their company’s action plan. Leaders for Nature will supports the companies to execute these plans on site, and through their supply chains.



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